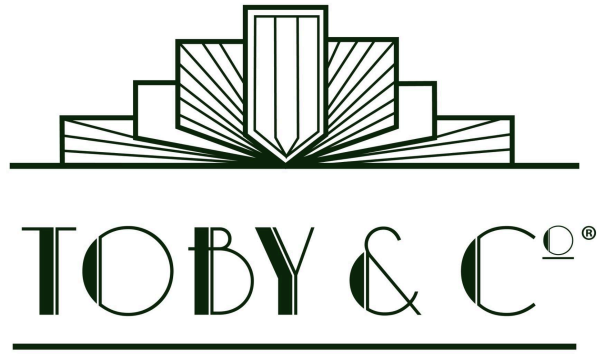




Carbon, Biodiversity and Environmental Stewardship Commitment Toby&Co Beverages Ltd

At Toby & Co, sustainability is not a marketing exercise; it is a commitment to act with purpose. Our approach to carbon offset and environmental stewardship is thoughtful, ambitious, and continually evolving. While our full framework is still being refined, our focus is clear: to support meaningful environmental projects in the UK that restore biodiversity, reduce carbon impact, and create lasting positive environmental and community change.

Commercial carbon offset programmes play an important role and we contribute where appropriate. But we also believe in something more direct: putting our energy into real landscapes and real communities. Through our work with a handful of traditional British country estates with supporting centuries of history, we are investing in planting trees, restoring habitats, and supporting biodiversity where it can flourish for generations to come.

Our efforts extend beyond the land itself. We support community initiatives and charitable projects that help create wider social benefit. Our philosophy is simple: if we have the opportunity to do good, we should take it. We favour action over statements, and meaningful work over bureaucracy.

This belief is already taking root. We are helping establish a new orchard at a local friend's cidery and are actively seeking opportunities to contribute to rewilding initiatives and the planting of new trees and hedgerows across the countryside. These are the small beginnings of what we hope will grow into lasting environmental Restoration.

Sustainability also shapes the way we design our products. A core principle of Toby & Co is to avoid or at the very least drastically reduce the use of plastic. Likewise, our decision

to use cans rather than glass bottles reflects a deliberate environmental choice. Even for a premium product, we are willing to accept the perceived disadvantages if it means avoiding packaging with a carbon footprint up to ten to fifteen times greater.

As a young company founded in 2024, we are still building our full net-zero and ethical framework. However, our ambitions are significant and our standards are high. We work only with partners who share strong ethical commitments. Our botanical supplier is a founding member of the Union for Ethical BioTrade (UEBT) and holds multiple certifications supporting responsible sourcing and biodiversity protection.

We believe progress should be proven before it is proclaimed. For that reason, we prefer to announce projects once they are fully underway rather than celebrate intentions too early. Our commitments are genuine, and our policy is simple: we speak only to the actions we are actively delivering.

This is just the beginning. We look forward to sharing many exciting initiatives in the near future as they come to life through our work and partnerships.

By supporting Toby & Co, you become part of this journey helping preserve landscapes, strengthen communities, and contribute to positive environmental change.

Thank you for being part of it.

A handwritten signature in black ink, appearing to be 'TG' with a large, sweeping loop and a checkmark-like flourish at the end.

Tobias Gorn
Founder & CEO
Toby & Co

03/07/2026